

## **Persbericht**

Amsterdam, 1 August 2007

### TUNAV launches the RoadNavigator

The Dutch company CosmicNavigation has worked together with the Tunesian company TUNAV a GPS navigation product; the RoadNavigator.

The RoadNavigator is a new handy and user-friendly in car navigation system with touch screen technology and an elegant design. The system is thanks to the plug & go technology directly ready to use. The RoadNavigator has reliable and high quality hardware.

Furthermore the system is standard provided with the renewed software CosmicSoftII and the latest release detailed map data of TeleAtlas or Navteq.

Besides a in car system, the RoadNavigator will also come with unique seamaps for Western Europe and the Mediteranian. The Tunis coastguard has already placed an order for RoadNavigators with the seamaps which were created by TUNAV.

There are several special editions designed, such as a special device for women and a sport and race version.

The sports edition contains more than 10.000 addresses of sport clubs in the Netherlands, easy to find by name. The RoadNavigator race edition has exclusive race commands of a Dutch F3-driver Renger van der Zande, including speed traps of entire Europe. Renger races in the Formule 3 series for the team of Mercedes and as test driver in the A1 GP. You will experience the ultimate race sensation with this race navigation system, a 'musthave' in every car of racefreaks.

Together with Libelle, a Dutch lifestyle magazine for women, RoadNavigator designed a device especially designed for women. The interface has been designed with a feminine touch and more than 350 Points of Interests, selected by Libelle, are adapted.

The RoadNavigator was officially launched with a national TV commercial and lots of media exposure. During the IFA in Berlin, the largest consumer electronics fair in Europe, RoadNavigator will be present with a booth to show the new product and the coming devices to the press. Furthermore the RoadNavigator will be promoted in several magazines with a large exposure.

---

CosmicNavigation is an innovative developer of customized GPS solutions.

CosmicNavigation has a unique navigation software platform, which has been designed to easily create privatelabels. CosmicNavigation offers several products and services besides navigation software to help their customers launch and manage their GPS products; such as helpdesk-, aftersales- marketing- and sourcing services.

CosmicNavigation helps companies to create, launch and manage their customized line of navigational products.

